



THE SOKKR COACH

Short Courses

The Sokkr Coach

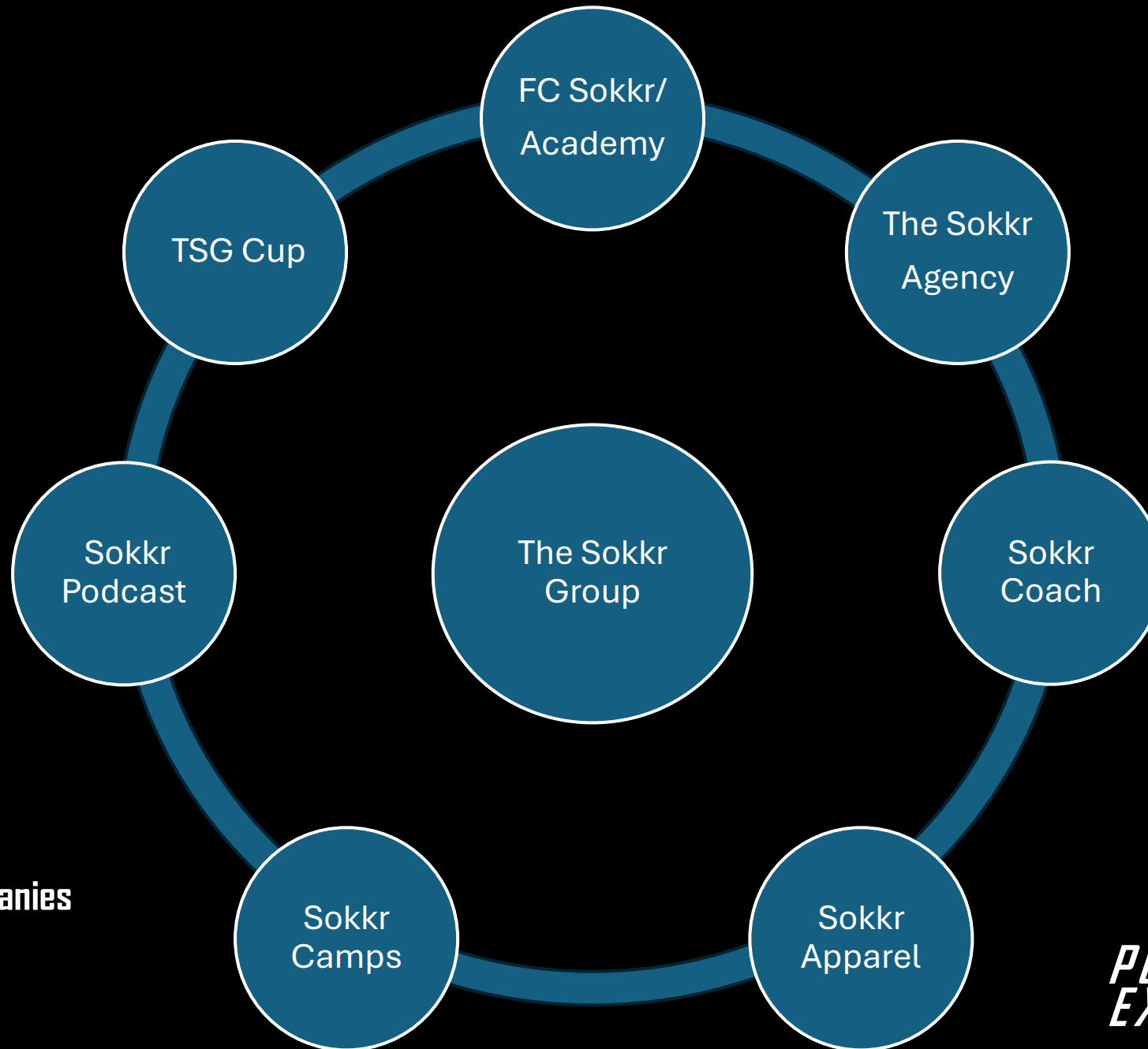
A programme specifically designed for coaches!

- This programme is designed purely to support coach development at all levels and to support coaches to get up and running in the industry, which can be difficult for so many
 - Short- and long-term courses, linked to FC Barcelona innovation hub and delivery by Paul McGuinness
 - These uniquely offer the chance to be taught by tutors online/on field and receive coaching placements in Spain to enhance your skills
- Long-term programmes include online/offline qualifications and business management courses to provide coaches with the necessary skills to build future business
 - Academy CPD
 - Future Career opportunities or coaching placements for the right candidates



SOKKR

Why Sokkr?



Multiple subsidiary companies
Multiple impact
One brand!

*POTENTIAL INTO
EXCELLENCE*



The Sokkr Coach

Mission-

Provide an inclusive development program for aspiring football coaches world-wide emphasising real game learning and memorable experiences

COACH
THE SOKKR
COACH

IN THE TECHNICAL BOX



Our environment



Accommodation

A 4* resort just minutes from both the football pitch and the beach!



VISIT
COSTA
DAURADA

One hour from Barcelona



1 MINI STADIUM
WITH NATURAL GRASS
CAPACITY FOR 1.000 SPECTATORS

Many
more
facilities
...



VISIT COSTA DAURADA

One hour from Barcelona





The Best Football Facility across Europe

Facilities

Joan Gamper Sports City

The training takes place at the Ciutat Esportiva Joan Gamper, located in Sant Joan Despí, on the outskirts of Barcelona, the complex hosts the training of the first team and the preparation and competition of training football. The theoretical sessions will take place inside La Masia.

Spotify Camp Nou

The Spotify Camp Nou area will be visited while the construction of the new stadium is being done. In addition, more lessons can be carried out as well as a visit to the Immersive Museum and the Club's Official Store.



What's on Offer?

Three Unique short course options available:



SOKKR'S Barca
Experience



BARÇA
INNOVATION HUB

SOKKR Coach +
Barca Taster

The SOKKR
Coach
Experience

Sokkr Coach/Barca Taster



10:00	Facilities Tour CE Joan Gamper
11:00	Introduction to the Club CE Joan Gamper
12:00	OUR GAME CE Joan Gamper
13:00	Lunch Spotify Camp Nou
15:00	OUR PLAYERS FC Barcelona Headquarters
17:00	Barça Immersive Tour Spotify Camp Nou
18:00	Official Store Spotify Camp Nou



**BARÇA
INNOVATION HUB**

- **15th-18th May 2025**
- **3 nights + 1 day** programme with Barcelona Coach Clinic
 - Unique experience at the Barca Innovation Hub and Barca Academy
 - Coaches immersed in the Barca philosophy and feel like Barca professionals to then incorporate within training sessions
 - Tour of training facilities
 - Certificate qualification
 - **FC Barcelona vs Villarreal tickets!**
- Coaching Masterclasses
- Participation in Game analysis and Practical application in Salou area
- Sokkr coach programme presentation

Barca Experience



**BARÇA
INNOVATION HUB**

- Dates TBC...
- 4 nights + 3-day programme with Barcelona Coach Clinic
 - Unique experience at the Barca Innovation Hub and Barca Academy
 - 100% Barca experience
 - Coaches emerged in the Barca philosophy and feel like Barca Professionals to then incorporate within training sessions
 - Training in teaching style and game play
 - Game analysis and practical application
 - Tour of training facilities
 - Match Tickets
 - Certificate qualification
- Sokkr coach programme presentation
- Minimum number required

B	Thursday	Friday	Saturday / Sunday
10:00	Facilities Tour CE Joan Gamper	FREE TOPIC* La Masia	Match Observation CE Joan Gamper
11:00	Welcome to the Club CE Joan Gamper	OUR PRACTICE CE Joan Gamper	
12:00	OUR GAME CE Joan Gamper	OUR PLAYERS CE Joan Gamper	Matches Feedback CE Joan Gamper
13:00	Lunch Spotify Camp Nou	Lunch CE Joan Gamper	Lunch CE Joan Gamper
15:00	BARÇA INNOVATION HUB FC Barcelona Headquarters	Practice Session CE Joan Gamper	Professional Match* Primer Equip Barça Femení Barça B
17:00	Barça Immersive Tour Spotify Camp Nou	Training Observation CE Joan Gamper	
18:00	Official Store Spotify Camp Nou		

*Nutrition, Conditional Training, Goalkeepers, Psychology, Physiotherapy, Readaptation, Medical Services

According to calendar & group preferences





SOKKR

Sokkr Coach Experience

- 18th – 21st September 2025
- 3 nights, 4-day Sokkr Coach programme
 - Coaching Masterclasses
 - Practical application and assessment with leading Spanish clubs
 - Multi-age group and level practical placements
 - Participation during In Game analysis and observations
 - 360 feedback session/ review of learnings
- Sokkr coach programme presentation
- First block of the Sokkr coach programme included





Coaching + Content delivered by- Paul McGuinness

- National Coach Developer & Assistant National Youth team coach at the English FA (2017-21)
- Over 23 years at Manchester United
- 90 players that went on to play in the first team and 23 who became full internationals.

Useful Information



What you get-

- Experience coaching placements in a different environment & culture
- Quality coaching tutorials/ introduction to FC Barcelona model
- Practical assessment and feedback on coaching techniques
- Personal development plan
- Introduction to the Sokkr Coach programme
- Certification and CPD
- LaLiga match tickets
- Future career opportunities with Sokkr or potential coaching placements

Costs-

In addition to the coach programme all costs also include;

- Accommodation
- Daily meals
- Airport transfers
- Transfers to Barcelona Innovation hub
- Kit

Not Included-

Flights
Personal expenditure





**Take that next step to
your successful career
in Football coaching
Today!!!**

The Sokkr Coach Programme SZN for 25/26

The Sokkr Coach programme is the main body of The Sokkr Coach. This programme is designed for coaches at all levels of the game to enhance their knowledge, experience and opportunities during a full season whilst on a hybrid of online and practical.

Register for interest at www.sokkrofficial.com

Includes-

Get certified in a range of x4 month online education courses with FC Barcelona innovation hub choosing from:

- Coach academy
- Coach academy II
- Tactical Analysis
- Psychology for athletes
- Psychology for sports coaches
- Workload management in football
- Training for team sport
- Neurobiology and sports performance

Coaching masterclasses and visits to Spain learning a different methodology and getting hands on experience.

- x2 annual coach visits at the beginning and end of the season
 - Coaching Masterclasses
- Practical application and assessment with leading Spanish clubs
- Multi-age group and level practical placements
- Participation during In Game analysis and observations
- 360 feedback session/ review of learnings

Genuine support to launch or enhance a career in the football coaching industry

- Business management course
- Sokkr Franchise opportunity
- The Sokkr Group Ltd employment opportunities
 - Further coaching placements
 - Coaching community access
 - Advice and guidance from experts



The Sokkr Franchise

An exciting career opportunity for dedicated coaches and aspiring entrepreneurs

- Coaches the chance to build their own junior coaching business anywhere in the world with the Sokkr franchise **without having to pay an upfront fee**
- This modal is designed to support coaches to establish a viable and sustainable business providing them with a liveable income stream whilst living their passion
- Business management support and training provided to enable candidates to start with total understanding and commitment

Contact Information

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